

The First Annual
Privacy & Data Protection
SOUTH AFRICA 2016

TransAtlantic Events
2016 Conference Series

***"POPI, The new horizon for South Africa:
linking GDPR, The Cloud, Social Media and
Information Security."***

●
Tuesday, 29 November 2016
The Strand Tower Hotel
Cape Town, South Africa

●
A one-day conference that brings together leading data protection experts who will discuss how data protection and compliance issues impact South Africa today

●
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Dear Delegates,

As Co-Chairmen, we are delighted to welcome you to **Privacy & Data Protection South Africa 2016: “POPI, The new horizon for South Africa: Linking GDPR, The Cloud, Social Media and Information Security.”** We are privileged to host this event in the wonderful city of Cape Town.

POPI implementation moves ever closer and represents challenges, but more importantly opportunities for South Africa. POPI will make data protection an essential requirement for all companies and institutions whether in the private or public sector. But more than this, data protection & privacy is critical to good and responsible governance.

With a truly excellent line up of speakers we will learn how POPI will relate to GDPR; how companies should make the right business decisions taking into account the use of technology, legal considerations, compliance obligations and risk mitigation strategies. How data should be managed in the “global village” where cloud computing is the norm. How data privacy impacts on the use of social media. With expert panels and interactive Q&A, delegates will be able to shape discussions for deeper insights.

We look forward to welcoming you to the Strand Tower Hotel in Cape Town on 29th November 2016.

Sincerely,

Terry Harrison etc.

Co-Chairmen

On behalf of:

Graeme Wilson etc.

Chairman

CEO, Whipping The Cat



The First Annual
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Tuesday, 29 November 2016
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9:00 - 9:30 Registration & Coffee

9:30 - 9:40

Chairman's Introduction: Privacy & Data Protection Overview

Chairman: **Graeme Wilson, CEO, Whipping The Cat**

Part One: Practical Applications of POPI

9.40 - 10.05

Data Protection Keynote:

With POPI here, what do we have to fear? *The GDPR, global enforcement actions, and implications for SA*

Keynote Speaker: **Russell Opland, Independent Global Privacy ("PoPI") Business Expert**

10.05 - 10.30

Privacy by Design

Speaker: **Alexia Christie, Partner, Webber Wentzel**

- Making the right technology and business decisions

10:30 - 10:55

Practical application of POPI in the conducting of business by responsible parties and operators

Speaker: **Francis Cronjé, Managing Director, franciscronje.com**

- Bridging the compliance and legal gaps

10:55 - 11:15

Privacy Disclosures

Speaker: **Samantha Buchler, Manager - Deloitte Legal, Deloitte South Africa**

- Incident management: *A beach has happened! Now what?*

- privacy disclosures

11:15 - 11:25 Coffee

Part Two: Data Protection And The Workplace

11:25 -11:45

Evidencing Accountability for POPI

Speaker: **Lynn Martin, Principal Consultant, Mobius Consulting**

- Drivers for POPI compliance
- Accountability for POPI
- Demonstrating POPI accountability
- Evaluating POPI accountability

11:45 – 12:15

Ensuring Data Protection Law Compliance in Multiple Jurisdictions

Speaker: **Adv. Liesl C. Briel, Privacy & Technology Law, Cyberlaw Consulting**

- How does the Protection of Personal Information Act regulate the transborder flow of information between related entities?
- Does the new GDPR of the European Union affect the choice of transfer mechanism chosen by a multinational company?
- Which jurisdiction takes precedence?
- Risk and compliance management for companies operating on a multi-jurisdictional basis
- Is a uniform compliance policy feasible? *A practical example of a cross border project*
- Which problems do multi-national companies face when processing personal information of citizens in the EU?

12:15- 12:40

Cloud Computing: Legal considerations

Speaker: **Tammy Bortz, Lawyer, Tammy Bortz & Associates**

- Main legal issues
- Impact and Application of Data Protection legislation
- International developments
- Navigating the cloud provider terms and conditions
- Cross Border Data transfer

12:40 - 1:00

The Data Protection Interactive

Panel Chairman: **Graeme Wilson**

Panellists: **Russell Opland, Lynn Martin, Tammy Bortz, Adv. Liesl C. Briel, Francis Cronjé, Alexia Christie & Samantha Buchler**

Guest Panellist: **Roelien Howell**

- Responding to Privacy Breaches
- Binding Corporate Rules
- Data Protection and Outsourcing
- The Cloud

13.00 - 14.00 Lunch

Part Three: Marketing, Social Networking & The Internet of Things

14:00 - 14:05

Co-Chair's Introduction: Privacy & Data Protection Overview

Co-Chair: **Terry Harrison, International Privacy & eDiscovery Consultant**

14.05 - 14:30

Privacy & The Internet of Things

Speaker: **Bevan Lane, Director, Infosec Consulting**

- Data Protection Implications and Considerations
- Privacy by Design
- Cyber-Security: From Tiny Sensors to Big Data

14:30 - 14:55

Data Protection For Schools & Clubs: *Managing Volunteers who manage your Data*

Speaker: **Tereza Correia, Strategic Director & Co-Founder, Yolk Interaction**

- The Proof is in the Planning: *The data management challenge for clubs and schools*
- [Info]rmed Consent: *What is verified/informed parental consent?*
- Digital: Natives vs Immigrants. Worldview: *Digital Natives vs Digital Immigrants: expectations and assumptions*
- Driven by Technology or Idealism? *Expectations and assumptions*
- Code of Practice: *Sharing/Disclosing members' sensitive personal data*

14:55 - 15.25

Social Networking: Social networking and our interconnected lives

Speaker: **Roelien Howell, International Privacy Consultant**

- The consumer view
- Popular sites/ apps/ platforms, what they know and how this world works
- When social networking goes wrong
- Social media supporting revenue models
- Profiling, Advertising and Marketing
- Is personal data the price for use?
- Key concepts for consumers and organisations
- User awareness and practices to gain the benefits safely
- Company Social Media Governance and Policies

15:25 - 15:45

Panel Discussion: Social Networking, Marketing and Privacy

Panel Chair: **Terry Harrison**

Panellists: **Bevan Lane, Roelien Howell & Tereza Correia**

15:45- 16.00 Coffee

Part Four: Information Security

Chairman: **Terry Harrison, International Privacy & eDiscovery Consultant**

16:00 - 16:25

Information Privacy and CyberSecurity: Responsibilities in a King IV world

Speaker: **Carolynn Chalmers, Corporate and IT Governance Specialist, Candor Governance**

- Understanding what to do next
- Directors' responsibilities for information privacy and cybersecurity
- The impact of King IV on the governance of information
- King IV and the differences between King III and King IV

16:25 - 16:50

Current and Emerging Threats in Cyber Security

Speaker: **Sean Howell, Managing Director, Redshift Cyber Security**

- Top secret NSA spy programs leaked by Edward Snowden
- Data privacy in a digital world
- Power and control on the internet
- The internet as a global surveillance system
- Security in the internet of things

16:50 - 17:15

The Evolving Threat Landscape: What To Do Before, During and After A Breach

Speaker: **Nico Coetzee, Cloud Information Security Officer, First National Bank - South Africa**

- How to get buy-in from the C-Suite
- Identifying and assessing the risks – data protection and cybersecurity
- Picking and coordinating the Core Response Team
- Protecting key systems and processes
- Preparing for the worst case scenarios
- Detecting breaches and responding: New obligations under the GDPR

17:15 - 17:30

Panel Discussion: Information Security

Panel Chairman: **Terry Harrison**

Panelists: **Nico Coetzee, Sean Howell, & Carolynn Chalmers**

17:30 Chairman's final remarks and close of Conference.

Chairman: **Terry Harrison, International Privacy & eDiscovery Consultant**

- END OF CONFERENCE -

17:45 - 19:30

COCKTAIL RECEPTION