

Java Events Ltd  
2003 Conference Series

# Business Accountability for US Companies in Europe 2003

27th January 2003

at

The American Embassy, London

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*A one-day event concentrating on key financial, taxation and corporate governance issues and the implications for US Corporations active in Europe, in the light of recent developments in the global economy.*

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ORGANISED BY



Dear Delegates,

I would like to welcome you to the inaugural Java Events Conference, *Business Accountability for US Companies in Europe*. We are privileged to host this event at the American Embassy in London.

Java Events has chosen the subject of Business Accountability for its first conference as a direct result of its relevance to US corporations. At a time when confidence in global markets is low, it is important to identify the key areas, which need addressing in order to restore this loss of confidence. With key presentations from industry leaders, the aim of this one-day conference is to provide senior executives of US corporations with the necessary information to equip themselves to face the immediate changes in the legal, accounting and taxation environment following recent events and the Sarbanes-Oxley Act of 2002.

By attending the conference you will have the opportunity to learn directly of changes in the US that affect business accountability and corporate governance, as well as learning of changes to reporting procedures for overseas subsidiaries of US corporations. The conference also provides for a full and frank exchange of views on issues of business accountability and a formal opportunity to network with similarly minded executives.

We look forward to welcoming you at the American Embassy on 27 January 2003.

Yours faithfully,



Thomas M. Kohn  
Managing Director  
Java Events Limited  
[www.java-events.com](http://www.java-events.com)

OFFICIAL HOTEL



The 445 room InterContinental - The Churchill London is centrally located, overlooking the picturesque gardens of Portman Square.

All guestrooms and 40 suites boast en-suite bathrooms, climate control, safety deposit boxes, satellite television, dataports and pay movies. These amenities are complimented by 24-hour room service, laundry and valet service and a 24-hour Churchill Health Club.

As part of the hotel's recent £10 million refurbishment, some of the additional facilities guests will now be able to enjoy include the Churchill Health Club, a new 24 hours Business Centre and two new restaurants; The Terrace on Portman Square and the newly acclaimed Locanda Locatelli.

The InterContinental - The Churchill London has arranged for special room rates for all delegates wishing to attend this event.

To make your room reservations please call **+44 (0)20 7486 5800** and quote **"JAVA Events: Business Accountability"**

OFFICIAL AIRLINE



United has one of the best route structures in the industry. We are the only U.S. airline serving five continents including non-stop services from the U.S. to Australia and New Zealand. We also fly to 10 destinations in Central/South America.

United offers convenient daily non-stop services between London and Chicago, Los Angeles, New York-JFK, New York-Newark, San Francisco and Washington D.C. with connections to/from over 150 U.S. cities. The United Express network provides more than 1,500 daily flights to over 128 cities in 38 states.

Internationally, United offers a three-class service; we've installed new seats on all international aircraft, including our award-winning seat for United Business International. The United First Suite® is far more than a seat that reclines a full 180° with its enhanced features. We offer five inches extra legroom in Economy Plus®, available on most aircraft to full-fare customers.

United has arranged for special fares for all delegates wishing to attend this event. Please call **1-800 538 2929** in the USA or **0845 8444 777** in the UK, and quote the event code: **509OC**.

**DELEGATE PLACES ARE LIMITED DEADLINE FOR BOOKING IS FRIDAY 17 JANUARY**

# Business Accountability for US Companies in Europe 2003

27th January 2003 at The American Embassy, London

9:00 - 9:30 *Registration & Coffee*

## Session 1: Introduction and Opening Addresses

9:30 - 9:35 **Welcome Address** *Thomas M. Kohn, Java Events Limited*

9:35 - 10:15 **The Legislative Framework for Business Accountability** *Daniel Bushner, Clifford Chance*

- Sarbanes-Oxley Act of 2002
- Public Responsibility of Companies under the Act
- Certification – Internal Procedures

CLIFFORD  
CHANCE

10:15 - 10:45 **The Accounting Framework for Business Accountability** *Tom Quinn, Pricewaterhouse Coopers*

- Convergence of international standards in accounting (IAS-IFRS)
- GAAP
- Responsibility and liability of Auditors

PRICEWATERHOUSECOOPERS

10:45 - 11:15 *Coffee Break sponsored by Newsweek*

## Session 2: Financial and Legal Issues in Corporate Accountability

11:15 - 12:00 **Liability of key corporate officers** *Alex Cohen, Latham & Watkins*

- What's new about the new liability environment
- The SEC's regulation of lawyers

Latham &  
Watkins

12:00 - 12:45 **Conducting Business in the Age of Investigation** *Beth Nolan, Crowell & Moring*

- Governmental interest in the activity of business
- Ethical standards imposed by Sarbanes-Oxley Act of 2002
- The personal risks for senior management

crowell & moring

12:45 - 13:00 *Questions & Answers*

13:00 - 14:15 *Lunch*

## Session 3: Taxation compliance

14:15 - 14:45 **Taxation and Accountability** *Paul Beene, Tax Attaché, Internal Revenue Service, US Embassy, London*

- Impact of tax treaties for corporations
- Comparable tax systems

14:45 - 15:15 **Federal Income Tax compliance issues for US companies with UK/European Operations** *Jefferson vanderWolk, Baker & McKenzie*

- Controlled foreign corporations: tax exposure and information reporting
- Passive foreign investment companies
- Transfer pricing rules: contemporaneous documentation requirements
- Outbound asset transfers
- Acquisitions: information reporting requirements

BAKER & MCKENZIE

15:15 - 15:30 **VAT Compliance for US companies in Europe** *Hassan Khan, Baker & McKenzie*

BAKER & MCKENZIE

15:30 - 15:45 *Questions & Answer*

15:45 - 16:00 *Coffee Break sponsored by Newsweek*

## Session 4: Best Practice in Business Accountability

16:15 - 17:00 **Establishing new best practice and standards in corporate governance** *Pierre-Marie Boury, Cleary, Gottlieb, Steen & Hamilton*

- An examination of corporate governance standards in major European jurisdictions

CLEARY  
GOTTLIEB

17:00 - 17:15 *Questions & Answers*

17:15 - 17:30 *Chairman's Closing Remarks*

**DELEGATE PLACES ARE LIMITED DEADLINE FOR BOOKING IS FRIDAY 17 JANUARY**

# Business Accountability for US Companies in Europe 2003

27 January 2003

American Embassy, London

Please photocopy for multiple delegates

Deadline for booking Friday 17 January 2003

Please register  delegates for this conference

Please return by post or fax to:

**JAVA EVENTS LIMITED, 4 Golden Square, London W1F 9HT**

**First delegate** First name  Surname   
Name

Position

**Second delegate** First name  Surname   
Name

Position

**Organisation**

**Type of business**

**Address**

**Country**  **Postcode**

**Phone**  **Fax**

**Email**

Brochure code :

**Registration fee is £600 plus VAT (£705 in total)**

I enclose a cheque for the sum of £  made payable to Java Events Ltd

Bank Transfer: quoting reference JE001

Bank details: Lloyds TSB Bank plc,  
Broadway Ealing Branch,  
45 The Broadway,  
Ealing,  
London W5 5JU  
Account number: 3494456  
Sort code: 30-92-82

I would like information on related conferences

I am interested in sponsorship/exhibition details

**DATA PROTECTION:** The information you provide will be held on a database and will not be shared with external companies other than event sponsors/speakers. For security reasons, the information you provide will be shared with the American Embassy.

## PLEASE NOTE


1. The American Embassy reserves the right to allow entry to the event.
2. All attendees must be pre-registered. No payment will be taken on the day of the event. All delegates must be registered by 17 January 2003.
3. Only those individuals pre-registered to attend will be allowed access to the event.
4. All attendees are asked to bring ID with them in addition to registration confirmation.

## WHO SHOULD ATTEND?

You will have the opportunity to meet players in the industry and discuss the latest issues with:


Chief Executives, Chief Operating Officers, Managing Directors, Strategy Directors, Commercial Directors, Communications Directors, Sales and Marketing Directors, Heads of e-Commerce, Heads of Business Development, Heads of Regulatory and Legal Affairs, Heads of Trading, Consultants and Advisors.


## 4 EASY WAYS TO REGISTER

 **Fax:** +44 (0) 8700 520308

**Web:** www.java-events.com

**Email:** info@java-events.com

 **Tel:** +44 (0) 207 287 2561

 **Post:** Please complete and return the registration form with payment details.

Delegate places are limited and the deadline for booking is 17 January 2003.

## ADMINISTRATION DETAILS

**Date:** 27 January 2003

**Time:** 9.00 am

**Venue:** American Embassy, 24 Grosvenor Square,  
London W1A 1AE

**Fees:** £600 plus VAT

## PAYMENT INFORMATION

Payment must be received prior to the event. VAT invoices will be issued.

## EVENT ACCOMMODATION

Overnight accommodation is not included in the registration fee. However, a reduced rate has been arranged at InterContinental - The Churchill London on + 44 20 7486 5800. Please contact the hotel directly quoting booking reference "JAVA Events: Business Accountability". It is advisable to book four weeks prior to the event. After that time rates and availability cannot be guaranteed.

## ENQUIRIES

Please address all enquires to the conference organisers, Java Events Ltd in London on +44 (0) 207 287 2561 or Email: info@java-events.com

## CANCELLATIONS

Cancellations received in writing before 1 January 2003 will be refunded in full less an administrative charge of £100 plus VAT.

We regret that cancellations cannot be accepted thereafter. For security reasons, substitutes are not acceptable.

**PLEASE NOTE:** It may be necessary for reasons beyond the control of the organisers to alter the content or the timing of the programme.

## REGISTRATION FEE

The registration fee is £600 plus VAT (total £705) per delegate. The fee covers attendance at all sessions, refreshments and full conference documentation; the fee also covers attendance at the conference receptions. Full registration fee is due before the date of the event.

## CONFERENCE LANGUAGE

The conference language is English.